## PA12.7v Air Compressor Message Guide



Level of use	Message	Features
Unique market positioning	VERSATILE, EFFICIENT & INNOVATIVE  The Bobcat PA12.7v is the most versatile portable air compressor on the market. With FlexAir technology for scaling performance with any application or tool, class-leading efficiency, and signature Bobcat reliability, this innovative, multi-purpose machine boosts productivity at your job site in whatever industry you are working.	
Primary 1/3	SMART AIR DELIVERY  Bobcat's groundbreaking FlexAir technology lets you adjust the PA12.7v compressor's air delivery and pressure on the spot at just the touch of a button, providing optimized performance and ensuring outstanding fuel efficiency.	<ul> <li>Variable pressure</li> <li>Versatile for different applications</li> <li>Ease of use</li> </ul>
Primary 2/3	DESIGNED FOR PRODUCTIVITY  The PA12.7v packs an impressive amount of power in its compact, lightweight body. Easy to transport anywhere, it's the perfect companion for construction, landscaping, utility applications, and more, on a variety of job sites.	<ul> <li>Durable, lightweight canopy</li> <li>Variable height running gear</li> <li>Easy to transport behind a car</li> </ul>
Primary 3/3	BUILT TO LAST  Enjoy peace of mind with the high standards of durability and reliability that Bobcat is known for. Thanks to the robust construction, low maintenance requirements, and outstanding operating efficiency, you don't have to worry about downtime or dips in productivity - even in challenging conditions.	<ul> <li>Tough, durable, reliable</li> <li>Low maintenance, easy to maintain</li> <li>Simple interface</li> </ul>
Secondary 1/3	UNMATCHED VERSATILITY  Capable of powering a wide array of tools at a variety of job sites, the PA12.7v is at home in general construction work and powering pneumatic tools, as well as in specialized applications like sand/abrasive blasting, pipeline pressure testing, concrete spraying, and optical cable blowing. An optional high-performance generator further extends the versatility of a truly all-in-one piece of equipment.	<ul><li>Variable pressure</li><li>Optional 13 kVA Generator</li></ul>
Secondary 2/3	EASY TO USE & MAINTAIN  From intuitive and user-friendly controls to easy-to-understand settings, users of all skill levels will get down to work with the machine immediately - resulting in greater productivity and improved work site safety. Moreover, simple access to maintenance points makes taking care of the machine a breeze, reducing the risk of downtime.	<ul> <li>Easy maintenance</li> <li>Canopy opens up to 90 degrees</li> <li>Easy access to components</li> <li>Intuitive controls</li> </ul>
Secondary 3/3	ECONOMICAL AND ECO-FRIENDLY  The PA12.7v is designed with sustainability and low total cost of ownership in mind. With excellent fuel efficiency and advanced technology like Bobcat's proprietary ECOmizer for an additional 30% fuel savings, you protect both your budget and the environment.	- Eco-mode - Fuel efficiency